



HUMAN/DIGITAL: a symbiotic love affair

Digital, Post Internet and Virtual Reality Art from the Hugo Brown Family Collection

9 February to 2 April 2017

2nd press release, February 2nd, 2017

To mark Art Rotterdam, on Thursday 9 February Kunsthal opens the exhibition 'HUMAN/DIGITAL: a symbiotic love affair.' This visual spectacle with art on large screens, digital compositions, video projections and spatial work in a beautiful black box design is one that you shouldn't miss. 'HUMAN / DIGITAL' presents the crème de la crème of artists on the cutting edge of digital art from the collection of Hugo, Carla and Mark Brown. This family of collectors has an extensive art collection 'Cobra to Contemporary', which is now also focusing on collecting contemporary digital art.

Dutch artists, including Rafaël Rozendaal, Constant Dullaart, Geert Mul and Anne De Vries play an important role in the development of digital art internationally. For the first time in The Netherlands 'HUMAN / DIGITAL' shows more than thirty works by these and other leading artists in the field of digital, Post Internet and Virtual Reality art to a wide audience.

Participating artists include: Cory Arcangel, Yael Bartana, Katerina Belkina, Alex Da Corte, Shezad Dawood, Constant Dullaart, Cécile B. Evans, Brendan Fowler, Lynn Hershman Leeson, Yu Honglei, Oliver Laric, Jonas Lund, John Maeda, Ryan McGinley, Geert Mul, Niels Post, Jon Rafman, Ryder Ripps, Tabor Robak, Rafaël Rozendaal, Travess Smalley, Dominik Stauch, Anne De Vries.

Press Preview of HUMAN / DIGITAL

From Tuesday 7 February 2017, prior to the opening, the press is welcome to attend a preview of the exhibition. Please make an appointment if you would like an exclusive visit to Dawood's VR installation 'Kalimpong'. Please let us know when you plan to visit and if you have any requests for interviews with the Brown family, the curator or the artists by sending an email to communication@kunsthal.nl.

Official opening on Thursday 9 February at 7:30 PM at the Kunsthal

The opening of HUMAN / DIGITAL will take place during Art Rotterdam on Thursday 9 February at 7:30 PM in the presence of Hugo, Carla and Mark Brown, and artists Rafaël Rozendaal, Shezad Dawood, Constant Dullaart, Geert Mul and Jon Rafman.

The press is welcome to attend this event, please let us know at communication@kunsthal.nl

Join Shezad Dawood's impressive virtual expedition

The English artist Shezad Dawood uses Virtual Reality to create captivating worlds. The Kunsthal is exhibiting Dawood's recent work Kalimpong (2016) for the first time in the Netherlands. As part of this installation, and using Virtual Reality glasses, visitors can join a spectacular virtual expedition through the Himalayas, from a small town in West Bengal. They step into a layered world full of history, secret passages and snowfields under a starry night sky. Art, history, technology and adventure in one!



Be there on time! This artwork is accessible for one person at a time, takes place under supervision and lasts approximately 15 minutes. From 23 January on, this VR experience can be booked online for €4,50 (in addition to your entrance ticket) at a time slot of your choice, to ensure you don't miss this experience when you visit the exhibition HUMAN/DIGITAL.

Book your ticket via www.kunsthal.nl/Kalimpong

Art Rotterdam / Talk Reflections / Van Nelle Fabriek, Thursday 9 February from 1 PM to 2:30 PM

Mark Brown, son and collector for the Brown Family Collection, will be talking about collecting digital art, and discussing the exhibition 'HUMAN / DIGITAL: a symbiotic love affair' at the Kunsthal Rotterdam. There will also be an introduction by Rafaël Rozendaal, artist and specialist in the field of Internet art. More information on www.artrotterdam.com

Like to see more digital art?

Het Nieuwe Instituut exhibits 'Sleep Mode. The Art of the see Screensaver', curated by Rafaël Rozendaal (until 25 June). During Art Rotterdam, Atelier Van Lieshout presents the exhibition 'Happening' including video art from the Hugo Brown Family Collection. For the programmes visit www.hetnieuweinstituut.nl and the facebook page of AVL-Mundo.

Save the date! Digital Days, 1-5 March 2017

From Wednesday 1 to Sunday 5 March, the Kunsthal is organising Digital Days, which focus on the increasingly dependent relationship between man and technology. The programme in cooperation with V2_Lab for the Unstable Media, Setup Utrecht and STRP includes talks, workshops, films, games and interactive installations, all of which will be of interest to both a general and a specialised public. Further information about the educational programme will follow shortly at www.kunsthal.nl

Sneak preview

On Saturday, March 4th STRP will organise the workshop 'In contact with VR' at the Kunsthal. In this workshop participants will design their own avatar, which they can experience lifelike with VR-glasses. In collaboration with Setup Utrecht, the interactive performance 'The chance that you're known to us' will take place. This performance makes the operation of big data understandable and clear in a fascinating way.

Simultaneously with DIGITAL DAYS, V2 presents the work 'Jardins d'Ete' by the renowned English artist Quayola at their location. This work is a tribute to the tradition of French impressionism and the late works of Claude Monet.

On Wednesday, 1 March Quayola will give a lecture at the Kunsthal. More information about the programme will follow on www.kunsthalthal.nl.



Museumnacht010, Museum Night

During Museumnacht, the Kunsthal will be focusing on the subject of 'Reality'. Various activities related to the exhibitions 'Hyperrealisme' and 'HUMAN/DIGITAL' – also on show – give visitors the opportunity to 'balance' between the real world and the digital world.

See www.museumnacht010.nl for info and tickets.

Foto's: Tabor Robak, *A**, 2014 14-channel HD video, 8 minutes; Cécile B. Evans, *Self-Plagiarised Study for Lover One*, 2015, HD video, 15 min; Shezad Dawood *Kalimpong*, 2016 Virtual Reality installation, duration variable. All works: Hugo Brown Family Collection except the work *Jardins d'Été* of Quayola in V2.

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→ Please include the following information in all publications: info +31 (0)10-4400301, www.kunsthalthal.nl, opening hours: Tuesdays to Saturdays from 10 am to 5 pm, Sundays and public holidays from 11 am to 5 pm. Follow the Kunsthal Rotterdam: www.kunsthalthal.nl | Facebook | Twitter | Youtube | Instagram

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